



The Blaine Group, Inc.

A Total Communications Agency

8665 Wilshire Blvd. Suite #301 Beverly Hills, CA. 90211
310/360.1499 • FAX 310/360.1498 • Email: devon@blainegroupinc.com

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FOR FURTHER INFORMATION:

Devon Blaine
The Blaine Group Inc.
310.360.1499
devon@blainegroupinc.com

THE POLK INSTITUTE FOUNDATION SELECTS THE BLAINE GROUP FOR NATIONAL PUBLIC RELATIONS

Beverly Hills, CA...Polk Institute Foundation is an innovative online enterprise offering a tuition-free Master Practitioner Training Accelerator and Capital Funding a 66-week training program with the focus of graduating fundable CEOs. It debuted on Martin Luther King Jr.'s birthday, January 15, 2021.

February 1, the first day of Black History Month was selected to launch the first cohort because of the Foundation's emphasis on Black and Brown entrepreneurs.

When the inaugural workshop module of the Polk Institute Foundation, <https://academy-polk-ise.org/>, launched just a month ago, 26 entrepreneurs nationally, from Atlanta to Boston, from Chicago to Denver to Los Angeles, were committed to participate in the program.

Industries range from apparel to autism to automotive, from bald heads to construction, from recidivism to solar energy to tele-vet.

There are 17 women-led companies, nine with men at the helm.

Ethically-diverse, 11 are Black, six are Brown, seven are White, and two are Asian. Four are Baby Boomers, six are Gen X, 13 Millennials and three Gen Z.

At the Polk Institute Foundation, social entrepreneurship companies are endeavors that are purpose-driven and represent the passion of the founder, whatever their ethnicity. These endeavors focus on People, Planet and Profit (Triple Bottom Line) and the belief that behaving ethically and generating profits are not conflicting concepts.

In fact, it's an obsession for co-founder Gary Polk, a Black businessman, CEO, business consultant, university adjunct professor and author.

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The mission of the Foundation is, "Serving social entrepreneurs to help make the world a better place with the goal of exposing social entrepreneurship as a viable career option and method to find financial freedom to our targeted students – members of underrepresented minorities (black and brown people) – who probably did not grow up in households where business ownership was considered a viable career option," states Polk.

"Having worked with Gary on several other launches, we are thrilled to represent him again." explained Devon Blaine, President and CEO of The Blaine Group. "I learn something every time I talk with him, so it's not surprising that his candidates thrive under his tutelage," she added.

Polk Institute Foundation (PI) specializes in:

- Comprehensive program of practitioner-driven education, training and funding
- Founders interested in the Triple Bottom Line
- Tuition-free training for U.S. residents through scholarships
- Welfare withdrawal
- Capital from individual donors, government, corporate, and foundation grants
- 40-week training of 10-course program of required/elective courses
- Online learning and technology and innovation driven modalities, plus live synchronous and asynchronous workshop modules.

Learn more about the Polk Institute Foundation, at <https://polk-ise.com>.

For information, email info@polk-ise.com

About The Blaine Group, Inc.

The Blaine Group specializes in developing and implementing public relations campaigns and marketing strategies as comprehensive communications campaigns or as stand-alone entities. The firm represents many authors and fast-track, emerging-growth companies. It also handles investor relations and financial public relations activities for its publicly-traded clients. The Blaine Group is located at 8665 Wilshire Blvd., Suite #301, Beverly Hills, CA 90211. The telephone number is 310.360.1499 and the URL is www.blainegroupinc.com.

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